



introducing

wrap lounge chair

by Normal Studio

MUUTO

“Designing the Wrap Lounge Chair, we had the image of a lounge chair with a soft blanket simply draped around its ample silhouette in mind, playing with models and prototypes to find a fluid way of incarnating this idea. We were driven by the idea of creating a really snug chair with an enveloping feel and generous proportions that don’t feel chunky. A highly comfortable lounge chair with lots of personality.”

— Normal Studio on the design



“The striking and soft, upholstered shell sits in a simple and light steel structure, giving it a visual lightness and a compelling contrast. Wrap Lounge Chair is simple, sophisticated and not least, cleverly made.”

— Normal Studio on the design

Comfort with character

The Wrap Lounge Chair designed by Normal Studio is a soft armchair with a duvet-like textile wrapped around its shell, allowing a deep sense of comfort. It is a lounge chair that piques the imagination, inviting a myriad of sitting positions for reading and relaxing.

While its design was guided by the search for ultimate comfort, its generous shape is supported by a light steel frame creating a contrasting image of airy lightness. This makes it a sculptural piece playing with contrasts of proportion and materiality; abundant and barely-there, smooth and solid.

The ingenious, loose-fitting upholstery is a result of extensive research and development as well as craftsmanship and knowhow. A challenge that Normal Studio and Muuto solved in collaboration, all in order to strike the balance of intention and happenstance in the sculpting of the seat.

The result is simple, yet refined, combining a sense of ease with strong design language – a piece that speaks for itself.

About Normal Studio

Normal Studio is a Paris-based design studio, founded in 2006 by Jean-François Dingjian and Eloi Chafaï. In their work, the duo attempts to promote elementary design that goes beyond trends and fads to create objects that will have a longstanding lifespan through timeless expressions.

About Muuto

Muuto is rooted in the Scandinavian design tradition characterized by enduring aesthetics, functionality, craftsmanship and an honest expression. By expanding this heritage with forward-looking materials, techniques and bold creative thinking, our ambition is to deliver new perspectives on Scandinavian design.



Materials

Interior shell made of pressed felt from 100% recycled post-consumer plastic with a steel reinforcement. Wrap Lounge Chair's shell is clad with multiple layers of foam and wadding and finished with textile upholstery. Upholstered in high-quality textiles from Kvadrat and Rohleder. Tube base in powder coated steel with plastic gliders.

Ready-to-ship textiles

Ecriture 240
Sabi 151

Prices

From € 1.995 / £ 1.795 / USD 2.549 / DKK 14.995 /
SEK 20.495 / NOK 20.495 / CAD 3.249 / CNY 21.495

Please note that the design will be available in North America in spring 2023.

PRESS DOWNLOAD

Images, prices and product fact sheets are available for direct download on our download site: muuto.com/press-kit

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