



REY COLLECTION

DESIGN BY BRUNO REY
FOR DIETIKER IN COLLABORATION WITH HAY

HAY

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HAY has joined forces with renowned furniture manufacturer Dietiker to present the Rey Collection, originally designed by Swiss designer Bruno Rey in 1971. The collection of chairs, stools and tables retains the iconic unified silhouette and innovative screwless production process yet has been updated in new dimensions and colours selected by HAY to supplement the original colours. Combining functionality, comfort and an inviting aesthetic, the Rey Collection has a versatile quality that makes it suitable for a wide variety of domestic and public spaces.





BRUNO REY

Bruno Rey was born in 1933 Brugg, Switzerland. After an apprenticeship as a cabinetmaker, he studied at the Zurich School of Applied Arts, where he attended classes with the pioneering designer Willy Guhl



Bruno Rey
Photo by courtesy of Dietiker.

He opened his own studio in 1968, working on an innovative chair design that was mass produced in 1971 by Dietiker in Stein am Rhein. 3300 as the chair was originally called, later became known as Rey, the most successful Swiss chair of all time. HAY has collaborated with Dietiker to present the Rey Collection by Bruno Rey, comprising the Rey Chair, Rey Stool and Bar Stool, and Rey Table and Coffee Table.







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Scarlet red, Steelcut Trio 636





Deep blue, Steelcut 190



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IMAGE BANK

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