

ABOUT A COLLECTION

Design by Hee Welling & HAY



HAY



Index

The About A Collection

Design by Hee Welling & HAY

Recycled plastic

Work-life

Home-life

Lounge

About A Collection In The Contract Market

About A Collection Dimensions



About A Collection

Designed for HAY by Hee Welling, the iconic About A Collection is a multi-functional family of chairs and stools connected around one simple, strong idea, while still retaining the individual qualities of each model. The About A Collection is HAY's most versatile furniture series, comprising dining and conference chairs, office chairs, bar stools, lounge chairs, tables, a foot stool, and a sofa, collectively offering diverse interior design solutions that are equally suitable for private, professional, or public settings. About A Collection's versatile profile enables it to blend in or stand out, with the many colour and textile options allowing you to adapt the design without compromising the basic concept, resulting in a vast range of furniture that is both flexible and unique.

About A Chair



AAC 08



AAC 09



AAC 10



AAC 11



AAC 12
Eco



AAC 12



AAC 13



AAC 14



AAC 15



AAC 16



AAC 17



AAC 18



AAC 19



AAC 50



AAC 51



AAC 20



AAC 21



AAC 21
Soft



AAC 22
Eco



AAC 22



AAC 23



AAC 23
Soft



AAC 24



AAC 25



AAC 25
Soft



AAC 26



AAC 27



AAC 27
Soft



AAC 52



AAC 53



AAC 53
Soft

About A Chair 200



AAC 212



AAC 213



AAC 213
Soft



AAC 220



AAC 221



AAC 221
Soft



AAC 222



AAC 223



AAC 223
Soft



AAC 226



AAC 227



AAC 227
Soft



AAC 252



AAC 253



AAC 253
Soft

About A Chair 100



AAC 121



AAC 121
Soft



AAC 121
Soft Duo



AAC 123



AAC 123
Soft



AAC 123
Soft Duo



AAC 127



AAC 127
Soft



AAC 127
Soft Duo



AAC 153



AAC 153
Soft



AAC 153
Soft Duo



AAC 155



AAC 155
Soft



AAC 155
Soft Duo

About A Stool



AAS 32 Eco
Low

AAS 32 Eco
High

AAS 32
Low

AAS 32
High

AAS 33
Low

AAS 33
High

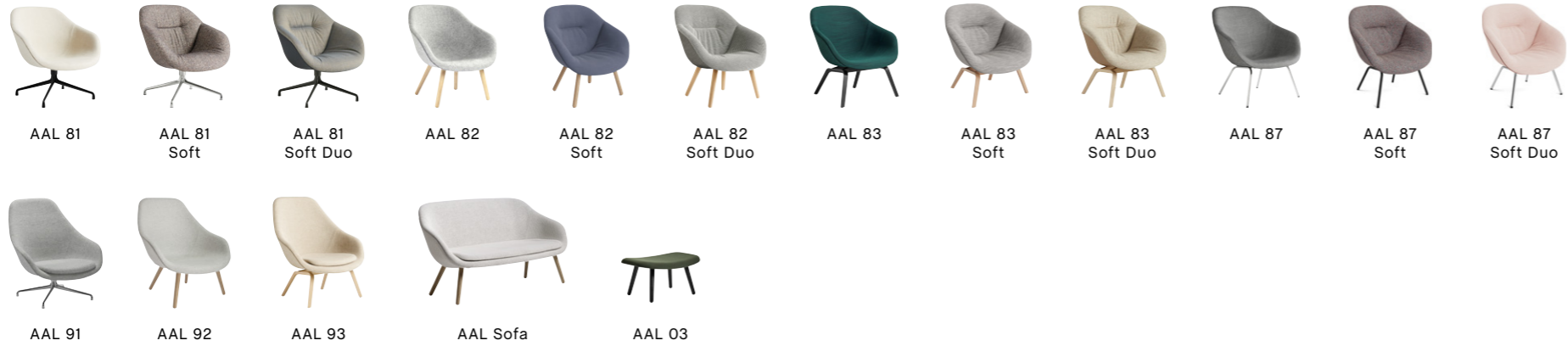
AAS 38
Low

AAS 38
High

AAS 39
Low

AAS 39
High

About A Lounge



AAL 81

AAL 81
Soft

AAL 81
Soft Duo

AAL 82

AAL 82
Soft

AAL 82
Soft Duo

AAL 83

AAL 83
Soft

AAL 83
Soft Duo

AAL 87

AAL 87
Soft

AAL 87
Soft Duo

AAL 91

AAL 92

AAL 93

AAL Sofa

AAL 03

About A Table



AAT 10

AAT 10
High

AAT 15

AAT 15
High

AAT 20

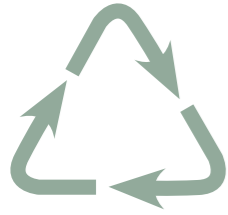
AAT 20
High

Design by Hee Welling & HAY

Hee Welling is a Danish furniture designer who founded his own studio in Copenhagen in 2003. The son of a cabinetmaker, Welling's fascination with production techniques, materials, and machinery was fired as a child. He went on to study at The University of Art and Design in Helsinki, and received his master's degree in furniture design from The Royal Danish Academy of Fine Arts. Centred around the idea of creating technically accomplished products that can reach a wide audience, his designs are characterised by a great sense of proportion and quietly elegant aesthetics.

Welling has received a number of design awards, including the Bo Bedre Award (Denmark), Good Design Award (USA), and has been nominated as Danish designer of the year in 2013 and 2014. For HAY, Welling has designed the About A series and the Hee Chair, Lounge Chair, and Bar Stool.





Recycled plastic

With the objective of recreating HAY's iconic About A Chair and About A Stool Collection to reduce the impact on the environment, all the shells are made from 100% recycled post-consumer plastic derived from household waste, like televisions and washing machines. The plastic is collected, sorted and cleaned in recycling programmes, before being reprocessed into About A Collection shells.

[Link to AAC/AAS video](#)



About A Chair Family



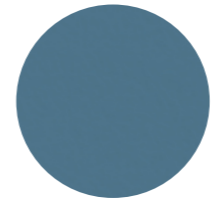
Throughout a high technological process the granulates are crushed, cleaned and sorted.



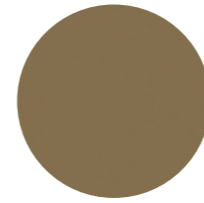


AAC & AAS 2.0 Colours

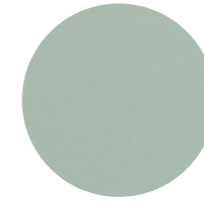
New Colours | 100% recycled plastic



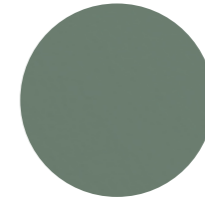
Azure blue



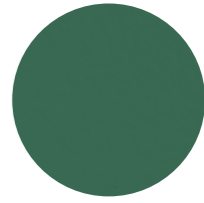
Clay



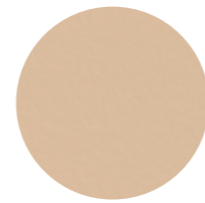
Dusty mint



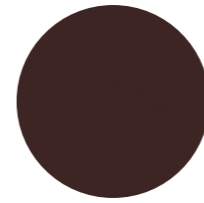
Fall green



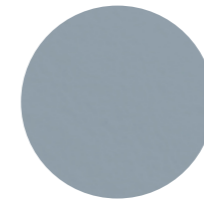
Teal green



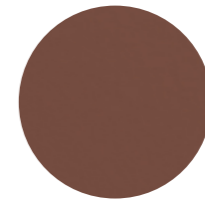
Pale peach



Raisin



Slate blue

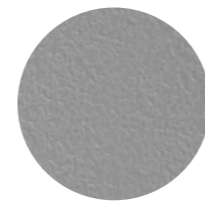


Soft brick

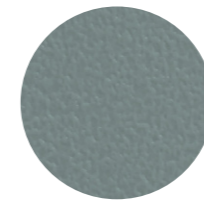


White

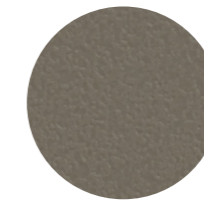
Existing Colours | 100% recycled plastic



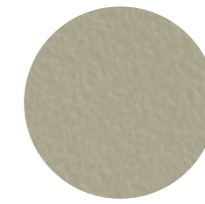
Concrete grey



Dusty blue



Khaki



Pastel green



Black



Melange cream





AAC 50 | Raisin 2.0 shell & polished aluminium base with wheels

Work-life

“In the contemporary world, the divide between working and living is not so strict as it once was. As we look to the future of design, we should consider that a balanced lifestyle sometimes means living where we work, and working where we live.”

— Rolf Hay





AAC 52 | Front uph Atlas 571 | Raisin 2.0 shell & black base with wheels



AAC 223 | Metaphor 027 & WB lacquered oak base



AAC 14 | Slate blue 2.0 shell & black swivel base with wheels



AAC 220 | Fall green 2.0 shell & black swivel base



AAS 38 | Soft brick 2.0 shell & black base





Home-life

“The About A Collection is meant to be a collection of chairs, lounges, stools, and more that have all the most basic yet essential elements of what they are. It is easy to live with these products because they are so wonderfully simple: every single part is necessary, there is no part that can be removed. It is a pure thing.”

— Hee Welling





AAS 32 | Teal green 2.0 shell, WB lacquered oak base & Stainless steel footrest



AAC 12 | White 2.0 shell & WB lacquered oak base





AAC 222 | Black 2.0 shell & WB lacquered oak base



AAC 20 | Soft brick 2.0 shell & black swivel base



Lounge

In line with the rest of the collection, the AAL series offers inviting furniture with uncluttered, yet distinct designs. The About A Lounge Chair is available in a low-backed version with or without soft quilted upholstery, or a high-backed version with a more open, spacious composition. The About a Lounge Sofa features curvy lines and an organic expression, inviting close, intimate meetings at the same time as offering an open, welcoming structure, while the About A Lounge Ottoman can be used to supplement the AAL as well as standing alone as an extra seat.

As with all furniture in the About A Collection, the AAL series features a wide choice of cushions, legs and upholsteries that brings comfort and atmosphere to a wide variety of settings, from offices and hotel lobbies to private homes.



AAL 81 | Nico 017 & polished aluminium base



AAL 83 | Flamiber Mimosa E9 & WB lacquered oak base



AAL 87 Soft | Tartaglia 871 & black base



AAL Sofa | Hallingdal 764 & black WB lacquered base



About A Collection In The Contract Market

HAY has always worked closely with the contract market, supplying durable and highly functional products to clients across the public sector, from universities to hospitals, offices, cafes, and hotels. The versatile About A Collection is a multi-functional family of customisable chairs, bar stools, lounge chairs, tables, and sofas, which is ideal for contract.

The collection includes a vast range of shell colours and shapes, finishes, bases, and upholstery options in a large selection of fabrics and leathers, so clients can adapt every product to suit their specific desires and needs. All pieces have strong, independent silhouettes, so they can stand alone or be combined in innumerable arrangements.





Cases

HAY works closely with the contract market, supplying affordable, durable, and functional products to clients in business, hospitality, care, education and public sectors, among others.



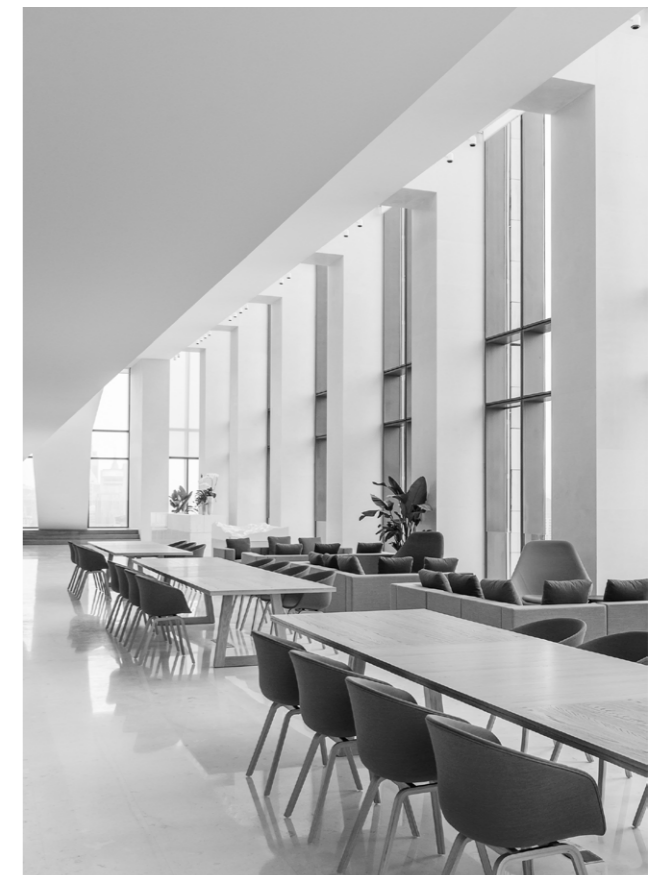
AAC 11, AAC 51, AAS 39



AAC ??



AAS 32



AAC 23



AAC 81



AAC 21



AAC 11



AAS 33

About A Collection Dimensions



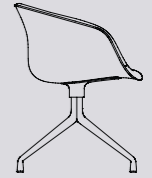
AAC 19 UPHOLSTERY
W60 x D50 x H78/SH46 cm



AAC 20
W59 x D52 x H79/SH46 cm



AAC 21 UPHOLSTERY
W59 x D52 x H79/SH46 cm



AAC 21 SOFT
W59 x D52 x H79/SH46 cm



AAC 08
W58 x D50 x H78/SH46 cm



AAC 09 UPHOLSTERY
W58 x D50 x H78/SH46 cm



AAC 10
W51 x D52 x H77/SH46 cm



AAC 11 UPHOLSTERY
W51 x D52 x H77/SH46 cm



AAC 22 ECO
W59 x D52 x H79/SH46 cm



AAC 22
W59 x D52 x H79/SH46 cm



AAC 23 UPHOLSTERY
W59 x D52 x H79/SH46 cm



AAC 23 SOFT
W59 x D52 x H79/SH46 cm



AAC 12 ECO
W51 x D50,5 x H78,5/SH46 cm



AAC 12
W51 x D50,5 x H78,5/SH46 cm



AAC 13 UPHOLSTERY
W51 x D50,5 x H78,5/SH46 cm



AAC 14
W51 x D52 x H77/SH46 cm



AAC 24
W59 x D52 x H79/SH46 cm



AAC 25 UPHOLSTERY
W59 x D52 x H79/SH46 cm



AAC 25 SOFT
W59 x D52 x H79/SH46 cm



AAC 26
W59 x D52 x H79/SH46 cm



AAC 15 UPHOLSTERY
W51 x D52 x H77/SH46 cm



AAC 16
W58 x D50 x H78/SH46 cm



AAC 17 UPHOLSTERY
W58 x D50 x H78/SH46 cm



AAC 18
W60 x D50 x H78/SH46 cm



AAC 27 UPHOLSTERY
W59 x D52 x H79/SH46 cm



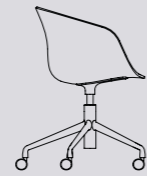
AAC 27 SOFT
W59 x D52 x H79/SH46 cm



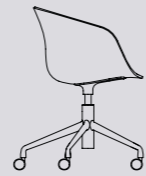
AAC 50
W69 x D69 x H74,5-87,5/
SH42,4-55,4 cm



AAC 51 UPHOLSTERY
W69 x D69 x H74,5-87,5/
SH42,4-55,4 cm



AAC 52
W69 x D69 x H74,5-87,5/
SH42,4-55,4 cm



AAC 53 UPHOLSTERY
W69 x D69 x H74,5-87,5/
SH42,4-55,4 cm



AAC 212
W59 x D54 x H82/SH46,5 cm



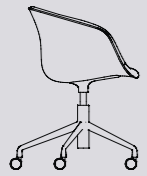
AAC 213 UPHOLSTERY
W59 x D54 x H82/SH46,5 cm



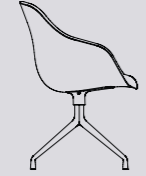
AAC 213 SOFT
W59 x D54 x H82/SH46,5 cm



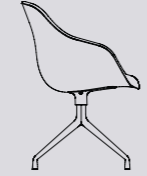
AAC 220
W59 x D54 x H82/SH46,5 cm



AAC 53 SOFT
W69 x D69 x H74,5-87,5/
SH42,4-55,4 cm



AAC 121
W62 x D59,5 x H86/SH47,5 cm



AAC 121 SOFT / SOFT DUO
W62 x D59,5 x H86/SH47,5 cm



AAC 123
W62 x D59,5 x H86/SH47,5 cm



AAC 221 UPHOLSTERY
W59 x D54 x H82/SH46,5 cm



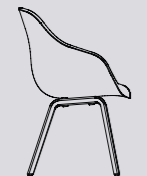
AAC 221 SOFT
W59 x D54 x H82/SH46,5 cm



AAC 222
W59 x D54 x H82/SH46,5 cm



AAC 223 UPHOLSTERY
W59 x D54 x H82/SH46,5 cm



AAC 123 SOFT / SOFT DUO
W62 x D59,5 x H86/SH47,5 cm



AAC 127
W62 x D59,5 x H86/SH47,5 cm



AAC 127 SOFT / SOFT DUO
W62 x D59,5 x H86/SH47,5 cm



AAC 153
W62 x D63 x H83-95/SH42-56 cm



AAC 223 SOFT
W59 x D54 x H82/SH46,5 cm



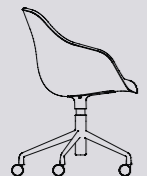
AAC 226
W59 x D54 x H82/SH46,5 cm



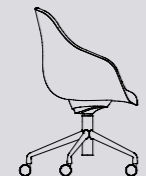
AAC 227 UPHOLSTERY
W59 x D54 x H82/SH46,5 cm



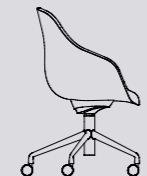
AAC 227 SOFT
W59 x D54 x H82/SH46,5 cm



AAC 153 SOFT / SOFT DUO
W62 x D63 x H83-95/SH42-56 cm



AAC 155
W62 x D63 x H88-100/SH44-56 cm



AAC 155 SOFT / SOFT DUO
W62 x D63 x H88-100/SH44-56 cm



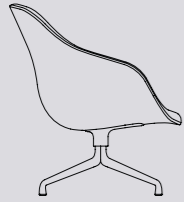
AAC 252
W69 x D69 x H79-91,5/SH44-56 cm



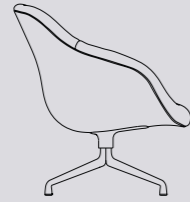
AAC 253 UPHOLSTERY
W69 x D69 x H79-91,5/SH44-56 cm



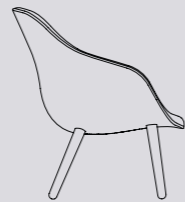
AAC 253 SOFT
W69 x D69 x H79-91,5/SH44-56 cm



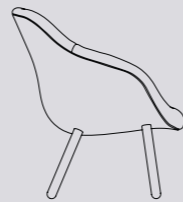
AAL 81
W76 x D73 x H81/SH36 cm



AAL 81 SOFT / SOFT DUO
W76 x D73 x H81/SH36 cm



AAL 82
W76 x D73 x H81/SH36 cm



AAL 82 SOFT / SOFT DUO
W76 x D73 x H81/SH36 cm



AAS 32 ECO LOW
W47 x D43 x H75/SH65 cm



AAS 32 LOW
W47 x D43 x H75/SH65 cm



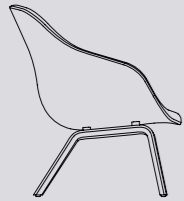
AAS 32 ECO HIGH
W50 x D46 x H85/SH75 cm



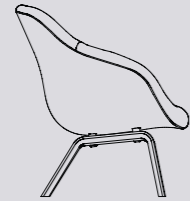
AAS 32 HIGH
W50 x D46 x H85/SH75 cm



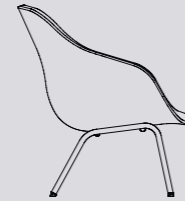
AAS 33 LOW UPHOLSTERY
W47 x D43 x H75/SH65 cm



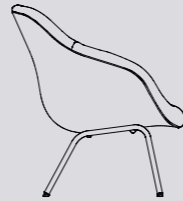
AAL 83
W76 x D73 x H81/SH36 cm



AAL 83 SOFT / SOFT DUO
W76 x D73 x H81/SH36 cm



AAL 87
W76 x D73 x H81/SH36 cm



AAL 87 SOFT / SOFT DUO
W76 x D73 x H81/SH36 cm



AAS 33 HIGH UPHOLSTERY
W50 x D46 x H85/SH75 cm



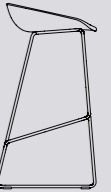
AAS 38 LOW
W47 x D45 x H76/SH64 cm



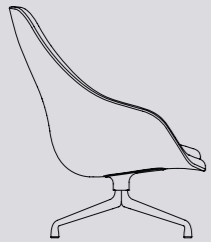
AAS 38 HIGH
W50 x D48 x H85/SH74 cm



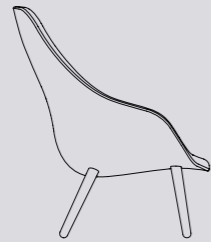
AAS 39 LOW UPHOLSTERY
W47 x D45 x H76/SH65 cm



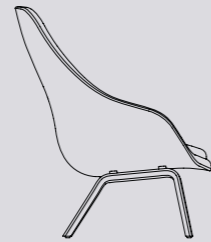
AAS 39 HIGH UPHOLSTERY
W50 x D48 x H85/SH74 cm



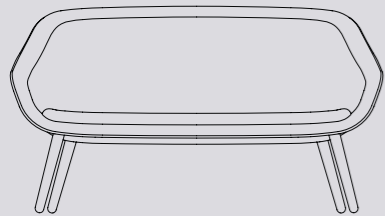
AAL 91
W84 x D82 x H101/SH36 cm



AAL 92
W88 x D82 x H101/SH33 cm



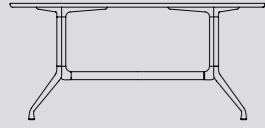
AAL 93
W88 x D82 x H101/SH36 cm



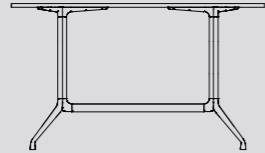
AAL SOFA
W150 x D73 x H81/SH40 cm



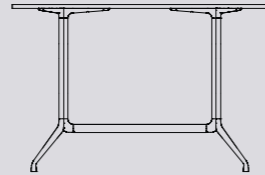
AAL 03
W66 x D50 x H32 cm



AAT 10
L160 x W80 x H73 cm



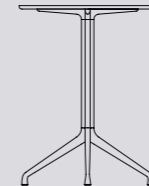
AAT 10 HIGH
L160 x W80 x H95 cm



AAT 10 HIGH
L160 x W80 x H105 cm



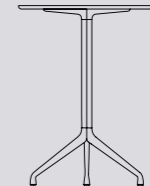
AAT 15
L80 x W80 x H73 cm



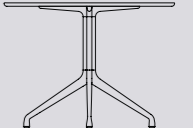
AAT 15 HIGH
L80 x W80 x H105 cm



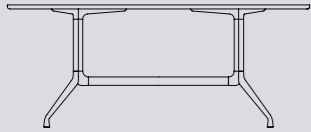
AAT 20
Ø80 x H73 cm



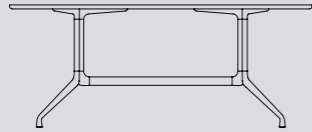
AAT 20 HIGH
Ø80 x H105 cm



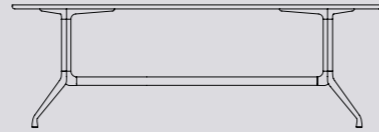
AAT 20
Ø100 x H73 cm



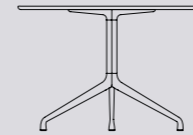
AAT 10
L180 x W90 x H73 cm



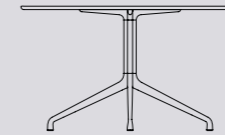
AAT 10
L180 x W105 x H73 cm



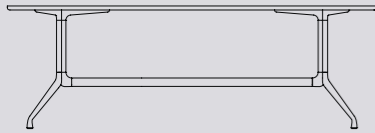
AAT 10
L220 x W90 x H73 cm



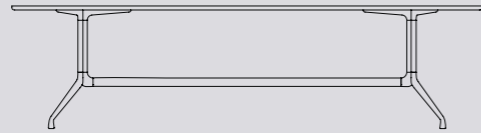
AAT 20
Ø110 x H73 cm



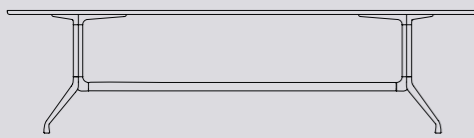
AAT 20
Ø128 x H73 cm



AAT 10
L220 x W105 x H73 cm



AAT 10
L280 x W90 x H73 cm



AAT 10
L280 x W105 x H73 cm

COPYRIGHT / HAY 2023

WWW.HAY.COM



HAY