



*de Le Cuona*

DEMURE / DRAMA

THE PAISLEY COLLECTION

Portrait by Vasily Bulanov



de Le Cuona

*Demure*

# DEMURE / DRAMA

THE PAISLEY COLLECTION

de Le Cuona’s first dedicated paisley collection presents the most intricate, softly tactile paisleys ever woven in a kaleidoscope of beautiful colours. *Dragonfly*, *Meadow* and *Serenity* each capture the modern spirit of this design classic.

Bernie de Le Cuona is a seasoned traveller and her penchant for paisley was fired by her journeys to find unique textiles and rare techniques. Full of cultural depth and resonance, paisley has been part of her fabric family for many years becoming a famous signature design. These weaves are so exceptional that the Victoria and Albert Museum has the Sun Bleached Paisley in its woven fabric collection. With Demure Drama Bernie recreates the past with an unconventional eye injecting paisley with colour and verve.



## MEADOW

Meadow is a small-scale paisley full of tiny flowers with a hint of French-style. Inspired by an antique piece of paisley it is coloured in soft poetic naturals flecked with soft shades of Berry, Twig, Morning Dew, Blossom and Spring.







## DRAGONFLY

Dragonfly is a magnificent floral paisley that is wild with drama and alive with vibrant colour. Traditional paisleys run in linear patterns but this bohemian interpretation has free-flowing swirls in rich shades. Colourways are Firefly, Sapphire and Malachite.









## SERENITY

Serenity takes the exotic swirling arabesque design of Dragonfly but soothes it with luxurious, natural soft-washed shades of Snow, Twilight, Frost, Dawn, Dusk and Mist.









## PROFILE

de Le Cuona is the purveyor of interior fabrics and accessories, admired for its refined and rugged linen, sublime velvet, soft cashmere and fine paisley. The unique array of contrasting textures, handle and colours of these artisan weaves make them the choice of sophisticates worldwide.

The bespoke service works with the same dedication to quality and detail. Projects include residential and commercial interiors and feature highly personal commissions for prestigious hotels, yachts and palaces.



## HERITAGE & HANDWORK

The creation of a de Le Cuona paisley involves using the best materials from the best countries. The design journey begins with a hand drawn sketch by Bernie, which is interpreted for the unique making processes. Translating these drawings into a woven product is a labour of love. It takes hundreds of metres of colour samples to get the palette, design and handle of the actual fabric right. The special dyes for the yarns are sourced from Switzerland and Germany. Just one metre of paisley requires nearly 13,500 metres of 100% wool threads and 6,200 metres of cotton threads. The paisleys are crafted in Kashmir where each is so exquisitely detailed that only three metres can be woven per loom per day. The paisleys are then hand-washed to give them a deliciously soft drape.

de Le Cuona's prowess at creating some of the world's most precious paisleys involves a long and rigorous creative process. Some take up to three years in development. It is this pursuit of excellence and uncompromised quality that gives each design a sense of integrity and exclusivity.

The variety of colours from muted naturals to jewel-like shades makes these new reversible paisleys combine beautifully with de Le Cuona's stable of luxurious linen, velvet and cashmere to create unique interior schemes.



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**MEADOW FABRIC**

From the left to the right:

Meadow – Morning Dew (MEA3)

Meadow – Spring (MEA1)

Meadow – Blossom (MEA2)

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**MEADOW CUSHIONS**

Cushions (from the left to the right):

Meadow Cushion – Twig backed with Primitive Fennel (MEA4C60)

Meadow Cushion – Blossom backed with Primitive Garlic (MEA2C60)

Page background:

Meadow – Twig (MEA4)

**MEADOW CUSHIONS AND CURTAIN**

Curtain: Meadow – Berry (MEA5)

Cushions (from the left to the right):

Meadow Cushion – Berry backed with Primitive Garlic (MEA5C60)

Meadow Cushion – Twig backed with Primitive Fennel (MEA4C60)

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**DRAGONFLY DAY BED AND CUSHIONS**

Upholstered day bed in Dragonfly – Fire (DRAG2)

Cushions (from the left to the right):

Dragonfly Cushion – Fire (DRAG2C55) Shown on the floor

Dragonfly Cushion – Sapphire (DRAG1C55) shown on reverse

Sack Cloth Cushion – Rhubarb (bespoke)

Dragonfly Cushion – Fire (DRAG2C55) shown on reverse

Flint Thunder backed with Shepherd’s Cloth Wheat Cushion (bespoke)

Shepherd’s Cloth Cushion – Tarn (bespoke)

Barbarian Cushion - Oats (bespoke)

Bisley Reed Cushion (bespoke)

Fabric:

Dragonfly – Sapphire (DRAG1) (under cushion)

Dragonfly – Malachite (DRAG3) (on day bed)

Page background:

Dragonfly – Fire (DRAG2)

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**DRAGONFLY FABRIC**

Dragonfly – Malachite (DRAG3) (fabric)

Bisley Ruby and Hornbuckle Red Earth Cushion (bespoke)

**DRAGONFLY FABRIC AND CHAIR**

Upholstered chair in Dragonfly – Sapphire (DRAG1) and Eskimo – Bear (ESK5) with Liquid – Reed piping (LIQ13)

Dragonfly – Sapphire (DRAG1) (fabric)

Page background:

Dragonfly – Sapphire (DRAG1)

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**SERENITY FABRIC**

Serenity – Frost (SER2)

Cavalier – Armour (CAV1)

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**SERENITY FABRIC**

Serenity – Twilight (SER6)

**SERENITY CUSHIONS**

Fabric on the table:

Serenity – Dusk (SER4) and Barbarian - Oats (BARB2)

Cushions (from the left to the right):

Serenity Cushion – Snow backed with Cavalier Armour (SER1C45)

Serenity Cushion – Twilight backed with Cavalier Lead (SER6C45)

Serenity Cushion – Dusk backed with Cavalier Ale (SER4C45)

Page background:

Serenity – Dusk (SER4)

**Head Office**

**Royal Windsor**

Mistress Page’s House

13a High Street

Windsor

SL4 1LD

United Kingdom

+44 (0) 1753 830 301

**Customer Service**

+44 (0) 1753 830 301

info@delecuona.com

**London Showroom**

150 Walton Street

London

SW3 2JJ

United Kingdom

+44 (0) 2075 847 677

**New York Showroom**

979 Third Avenue

Suite 914, D&D Building,

New York, NY 10022

North America

+1 (212) 702 0800

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