



Lilac

Nood's 2022 signature colour. A new consciousness in concrete is here



l Lilac you a lot.

In April of 2022, Nood put it to the design community to decide our signature colour.

The overwhelming response was a little colour called lilac. A wonderful addition to the playful world of pastel colours in the Nood range.

We look forward to seeing the bathroom colour explosion continue. Stay Nood.



LILAC RANGE · 2022 BY NOOD CO

I like to mauve it, mauve it.

The colour purple has an interesting past. It was the colour of royalty. It is the colour for the highest honour of bravery in the military. It was trademarked by Cadbury. Pantone launched an exclusive purple to honour the late Prince. We see it in nature, in the final moments of a sunset, and in rolling lavender fields. It's now Nood's job to keep it mauving. We take the subtleties of colour, the perfect pastel versions of each tone and offer them to the design world in concrete form. Its with great pleasure we introduce our 2022 signature colour lilac.







All your favourites, but funner.

So you like the lilac? Well... us too. Nood are super excited to launch this 2022 signature colour across our entire basin range. It sits beautifully with soft timbers, ivories, whites and greys. So which one is your favourite?



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| REG | 2013 | | |

COLOUR CODES

| BP | Blush | Pink |
|----|-------|------|
|----|-------|------|

- CH Charcoal
- CL Clay
- CO Coplan Blue
- CU Custard
- IV Ivory
- MG Mid Tone Grey
- MI Mint
- MU Musk
- PA Pastel Peach
- PO Powder Blue
- SA Sand
- SK Sky Grey
- TE Teal
- LL Lilac



CONCRETE DESIGNED AND MANUFACTURED IN AUSTRALIA.