

30 DEGREES

DESIGN BY JOHAN VAN HENGEL

HAY

30 DEGREES

30 Degrees is a lightweight shade made of laminated oak veneer. The seamless surface is achieved by aligning the ends of semicircular veneer sheets at a 30 Degrees angle, so the inside cone and internal angle is always 30 Degrees. The layering of the conical veneer creates a solid shade that is opaque and characterized by its harmonious woodgrain pattern. Rich in tactility, the series express a natural elegant aesthetic. All shades are sealed with a matt lacquer and supplied with a moulded locator fitting, which levels and supports the shade when suspended. 30 Degrees comes with Cord Set.



DESIGNED BY JOHAN VAN HENGEL

Johan van Hengel is a Rotterdam-based product designer with a technical background in industrial design. Johan studied Industrial Product Design at The Hague University of Applied Sciences in the Netherlands. In 2013, Johan launched his own studio with a focus on furniture, lighting and everyday objects. Johan's problem-solving nature and attention to function, materiality and technique in his design has led to honours from the Elle Decoration Talent Award (2010) to the IF design award (2016). For HAY Johan has designed the lampshade, 30degrees.





Please use below link to download packshots,
lifestyle photos and other sales material of
30 Degrees

DIGITAL LIBRARY

Please use below link for order
placement and further information

HAYB2B.COM

